FEATURE	DIMENSIONS	MAX FILE SIZE	ACCEPTABLE FILE TYPES AND FORMATS	ANIMATION AND LOOPING RESTRICTIONS	AUTO PLAY ALLOWED?	AUDIO ALLOWED?	RICH MEDIA ACCEPTED?	EXPANDABLE ALLOWED?	MAX EXPAND DIMENSIONS	PREFERRED EXPAND DIRECTION
PLATFORM	775 X 500	5MB	JPG, GIF, PNG	FLASH ANIMATION & LOOPING ALLOWED	YES	YES	YES	NO	N/A	N/A
LOOKBOOK	350 X 450	2.5MB	JPG, GIF, PNG	N/A	N/A	N/A	N/A	N/A	N/A	N/A
VIDEO	640 X 360	10 Minutes	EMBEDDED	LOOPING NOT ALLOWED.	NO - USER INITIATED ONLY	YES	YES	YES	FULLSCREEN	ZOOM
PRESS	350 X 450	2.5MB	JPG	N/A	N/A	N/A	N/A	N/A	N/A	N/A